



Freelance Communications Consultant

Role Summary:

Julie's Bicycle (JB) is seeking a visionary and collaborative **Communications Consultant** to drive forward our communications strategy and day to day communications delivery. This role is about more than messaging – it's about shaping a compelling and inspiring public voice for creative climate action.

Job title:	Freelance Communications Consultant
Contract:	Part time, freelance position, ideally 3.5 days per week for 2 months up until the end of March 2026
Location:	Hybrid working: office base is at Somerset House, London: we are flexible on approach, within a hybrid model of in-person & virtual. This can be discussed at interview (*)
Fee:	£7,500 for a 2 month contract – estimating ~28 days in total
Reporting to:	Director of Julie's Bicycle
Start date:	ASAP – ideally from the beginning of February
Normal hours:	Working hours are 9.30am – 5.30pm, Monday – Friday (requests for flexible working hours will be considered)

(*) Access to office space in London is always available to staff who can't or don't want to work from home.

If you would like this application pack in a different format (e.g. large print or audio file), please email recruitment@juliesbicycle.com.

About Julie's Bicycle (JB)

JB is a leading non-profit putting **climate action at the heart of culture**. We believe that creativity is a powerful catalyst for change—and that the arts and cultural sector has a vital role to play in building a just, regenerative future.

For nearly 20 years, we've worked with artists, cultural institutions, funders, and policymakers to mobilise creative climate leadership through advocacy, research, policy influence, training, and community building. We champion climate justice, centre equity, and believe that environmental solutions must be driven by cultural



shifts as well as systems change. For more information please see: juliesbicycle.com/our-work/.

Communications at JB

JB is in a period of transition with our communications. We are taking this time to recruit a new internal Communications Lead, and will need some interim cover for our day to day communications during this period. By the time this role starts we will have recently launched our new brand and website; with associated key messages and audience development priorities. This role will benefit from all that ground work and will help to bring to life our new approach.

The Role

We're seeking a visionary and collaborative **Communications Consultant** to drive forward our communications strategy and day to day communications delivery. This role is about more than messaging—it's about shaping a compelling and inspiring public voice for creative climate action.

You will be responsible for storytelling, content strategy, and creative outputs aligning to our new brand—ensuring that everything we do reflects our values, amplifies our impact, and deepens our reach across the cultural and climate landscape. You'll also play a key role in supporting our impact including welcoming new cultural organisations, creative practitioners, environmental partners, and funders into our network.

This is a **digital-first** communications role, with a strong focus on content development, storytelling and strategy. You'll oversee our editorial voice across blogs, email, social media, and digital content. Alongside our Marketing Lead, you will ensure our insights, tools, and narratives are warm, purpose-focused, clear, accessible, and optimised for reach and engagement. You will be someone who thrives on the combination of ambitious strategic thinking and delivering content and projects on the ground.

You will collaborate with partner organisations to co-create communications, support joint campaigns, and ensure our voice is visible and aligned in the broader climate and culture movement. And while press/media remains part of the role, your primary focus will be digital content, brand positioning, and audience development.



You will be part of a small Marketing and Communications team during this time and work closely with the rest of JB's 22-person, supportive and mission-driven team.

Key Responsibilities

Strategy & Leadership

- Drive forward an inclusive, digital-first communications strategy that positions Julie's Bicycle as a cultural leader in climate action.
- Prepare communications that support organisational growth, impact and fundraising, helping to expand our network and deepen engagement with the arts and cultural sector and the climate and environmental movement.
- Embed climate justice and equity throughout our communications, ensuring our language, images, and stories reflect a diverse, accessible, and fair transition.

Creative & Campaigns

- Ensure coherence of messaging and tone across all channels and materials.
- Collaborate with partners and internal teams to lead on key messaging, ensuring we are consistent and confident across all our channels.
- Oversee design and creative production for campaigns, reports and digital content during this period (working alongside our Marketing Lead and with support from external designers/freelancers).
- Ensure Julie's Bicycle's story, voice, and impact are clearly represented in all collaborations and public-facing materials.
- Support our role in coalitions and networks by developing communications that reflect collective aims and shared values.

Content & Digital

- Develop engaging, inclusive, accessible content across web, blogs, newsletters and social media.
- Shape and oversee editorial calendars that reflect our programmes, partnerships, research, and events.
- Support on the production of public reports, thought leadership pieces and external briefing materials, including media briefings where relevant, ensuring appropriate tone and key messages.
- Lead liaison with external PR and coordinate press responses.



- Support impact measurement and communication of impact.

Person Specification

Essential

- Substantial experience in a senior communications role, ideally within the cultural, environmental, or non-profit sectors.
- Significant experience in designing and delivering successful communications strategies.
- Exceptional writing, editing, and storytelling skills, with a track record of developing clear, creative, and inclusive content.
- Strong experience in campaign development, brand implementation, visual storytelling, and communications project management.
- Knowledge of content strategy, SEO, and audience engagement across digital platforms.
- Demonstrable ability to embed equity, diversity, and commitment to climate justice into communications practice.
- Collaborative and confident communicator with experience working across teams and with external partners.
- Strategic thinker with a commitment to Julie's Bicycle's mission and values.
- Strong design aesthetic and use of design skills (e.g. Adobe Creative Cloud suite and Canva).
- Strong project management skills: the ability to meet deadlines and work flexibly across priorities in a fast-changing environment.
- Attention to detail and excellent proof reading.

Desirable

- Familiarity with climate and/or cultural policy environments.
- Experience working with funders, public bodies, or large-scale cultural partnerships.
- PR and media relations experience.
- Design or multimedia experience.
- Experience contributing to organisational growth and development through communications.

Why Join Us?

At Julie's Bicycle, you'll join a passionate team working at the intersection of creativity and climate action. We offer a collaborative, inclusive, and flexible



working culture—where your voice will shape how the cultural sector responds to one of the greatest challenges of our time.

HOW TO APPLY

If you'd like to apply, please:

- Complete the application form and equal opportunities monitoring form found on our website [here](#).

Submit these via our application portal **by 11.59pm on Wednesday 7th January 2026**.

We encourage people from any background to apply for this post. We are committed to creating a workforce which is representative of our society, and to bringing together those with a variety of skills and experiences to help shape what we do and how we work. We are particularly keen to hear from people of colour and those who self-identify as disabled.

Please note, this post is open to people who already have the right to live and work in the UK, as Julie's Bicycle is not currently in a position to sponsor a work visa.

A note on AI:

While we understand that some people may use AI tools for accessibility (and recognise and support that many assistive technologies may use elements of AI), we ask candidates to consider what tools are most appropriate during the application process. For example, we recognise the value for many people of machine learning language tools like Grammarly. On the other hand we would discourage the use of generative AI tools in writing your application, as we'd like to understand your personal interest in working for Julie's Bicycle, and be able to understand your non-AI-assisted communication skills just as they are. We also recognise that for many of the people and creative communities we work with, the rise of generative AI poses a threat to their livelihoods, while the environmental impacts of AI are only set to grow: this means we also have a responsibility as Julie's Bicycle to consider where and when (and if) we use AI in our work.



Thank you for your interest in working at Julie's Bicycle.