

INDUSTRY GREEN is the environmental certification scheme for festivals, venues, offices and CD packaging.

Industry Green (IG) provides you with an audit report of your environmental performance and an IG certification of 1 to 3 stars to show staff, suppliers, artists and audiences that you're committed to going green.



UNDERSTAND your environmental impacts

PREPARE for compliancy

REDUCE carbon emissions

SAVE money

SHARE the story

BUILD your brand

JOIN a community of companies working together to green the industry

Industry Green is compatible with, and complimentary to other environmental accreditation schemes including BS8901, ISO20121, ISO14001 and the Carbon Trust Standard.

Industry Green is externally verified by Oxford University's Environmental Change Institute and an independent IG Advisory Board.

What people say

"All festivals should get Industry Green Certification. The data collection is a really important process – it helps each event keep track of the major areas that create CO₂ emissions and highlights where real reductions need to be made."

~ **Glastonbury Festival**

"Environmental sustainability is a core business objective for Wembley and we are delighted to have achieved the Industry Green mark in recognition of our efforts. As with all organisations we have more to achieve, but we are proud to be making real, quantifiable progress."

~ **Wembley Stadium**

"Julie's Bicycle has without doubt transformed the way we think at DMS and has contributed to a large increase in sales and thus profits due to clients wanting true green packaging."

~ **Disc Manufacturing Services Ltd.**

Cost

Industry Green costs £500 in the first year and £250 per Industry Green certification in subsequent years, or £250 per CD packaging application.

Contact **Julie's Bicycle**:
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JULIE'S BICYCLE

SUSTAINING CREATIVITY

Julie's Bicycle is helping to make environmental sustainability intrinsic to the business, art and ethics of the music, theatre and creative industries.

Established in 2007 by leading figures in the UK music industry, Julie's Bicycle is a non-profit company working across the arts and creative industries, providing expertise in environmental sustainability to over 350 organisations in the UK and internationally.

We offer practical advice, tools, resources and environmental certification, informed by world-leading research into the environmental impacts of the creative industries.

www.juliesbicycle.com