

JULIE'S BICYCLE

associates

Founded by the music industry in 2007, Julie's Bicycle has established itself as the international centre of excellence in environmental sustainability for the arts and creative industries.

Creative companies that want to go the extra mile can become JB Associates for tailored and on-going support. Using our world-leading research and industry-specific practical resources, our Associates are putting environmental sustainability at the heart of their work, recognising that it's good for business resilience and brand value as well as being good for the planet.

JB Associates represent some of the most exciting creative businesses in the UK and abroad.

Why become a JB Associate?

We're working with ~400 leading arts and creative companies to develop the most relevant research and practical tools.

- **Measure your environmental impacts**
- **Cut carbon**
- **Cut costs**
- **Increase efficiency**
- **Invest wisely**
- **Boost your brand**
- **Join our network**



Our offer to you

JB Associates benefit from a combination of:

- site visits from JB consultants
- a JB Green Guide for your company
- staff training and skills development
- Industry Green certification
- an environmental policy
- environmental section for your annual report
- sustainable branding advice
- co-branded communications materials
- Associate members' website
- procurement discounts
- Bike Club
- Associates Celebration Dinner

Cost

£3,000 to £12,000 per annum.

Membership fees are managed on a not-for-profit basis.

Contact Sholeh Johnston at **Julie's Bicycle** for more details on benefits offered by our Associates programme:
sholeh@juliesbicycle.com +44 (0)20 7078 4883

www.juliesbicycle.com/associates



National
Theatre

RAMBERT
DANCE COMPANY

LIVE NATION



Festival
REPUBLIC.



ARTICHOK**E**



SONY MUSIC

wired
aerial theatre

The London Theatre
Consortium

Almeida - BAC - Bush - Donmar - Greenwich
Hampstead - Lyric - Royal Court - Soho
Theatre Royal Stratford East
Tricycle - Young Vic

S.J.M.
CONCERTS



UNIVERSAL MUSIC GROUP

Soundcraft
STUDER
by HARMAN

Partnerships Association of British Orchestras (ABO),
Australia Council for the Arts, Creative Carbon Scotland,
Festivals Edinburgh, International Network for Contemporary
Performing Arts (IETM), Independent Street Arts Network (ISAN),
London Theatre Consortium, Manchester Cultural Leaders
Environmental Forum, Oxford Inspires.

JULIE'S BICYCLE * ** **
SUSTAINING CREATIVITY