

FOR IMMEDIATE RELEASE

## **A Season for Change: Julie's Bicycle, Battersea Arts Centre and Artsadmin seeking a cracking creative idea in nationwide campaign to inspire action on climate change**

In 2018 over 150 arts organisations across the country are coming together to programme events, conversations and performances under the banner A Season for Change. The season will be about inspiring creative actions on climate change. It will run from June to December 2018 encompassing the shortest and the longest night. There will be a huge variety of events right across the country and we intend to build on this with a 2020 Season for Change. Both seasons will link into the global "COP" talks (responsible for the Paris Climate Agreement) and aim to raise public interest and conversation about our environment.

### **CALLOUT FOR IDEAS**

We are hoping to commission an inspiring national project which will happen on a single day in Autumn 2018. We are looking for a creative, playful idea that will stimulate conversations about our environment. The idea, when carried out in a single location, is likely to be something simple which engages diverse groups of people and captures the attention of local media. But when the idea is carried out across the country, in multiple locations, on the same day, it will also capture national media attention and demonstrate a united response to the most urgent issue of our time.

We have a network of interested organisations, led by [Julie's Bicycle](#), who could deliver this - but in order to activate this enthusiastic network we need a cracking idea. It is important to note that we do not have resources at this stage and will work with the lead artist/creator in order to fund and realise the project. The team are asking artists who think this approach could work for them to submit your idea to us by Monday 14<sup>th</sup> August through this [online form](#).

To find out more information about the project head [here](#), or to talk to someone on the team please email [theseason2018@gmail.com](mailto:theseason2018@gmail.com)

### **Notes to Editors:**

1. A Season for Change is being organised by a national consortium of organisations, led by [Julie's Bicycle](#).
2. The project is inspired by [What Next?](#) meetings across the network.
3. To talk to someone about the project please contact Georgia Attlesey, Programme Manager on 0208 746 0400 or email [georgia@juliesbicycle.com](mailto:georgia@juliesbicycle.com)